

**GODREJ ICON**

SECTOR 88A, 89A, GURGAON



**EXCLUSIVE ICONIC TOWER**

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# AGENDA

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- PROJECT ELEVATION
- LOCATION
- MASTER LAYOUT
- ICONIC TOWER
- WHAT MAKES THE PROJECT ICONIC
- PROJECT USP'S
- VALUE PROPOSITIONS

# PROJECT ELEVATION



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# LOCATION





# MASTER LAYOUT



ICONIC TOWER		
2	4 BHK + Study + Utility Type A	3008 sqft.
3	4 BHK + Utility Type A	2317 sqft.

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# ICONIC TOWER



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# WHAT MAKES THE PROJECT ICONIC

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## ❑ SKYWALK @ 130 FEET:

At Godrej Icon, experience a world of lifestyle amenities like star gazing platform, party deck, barbeque counter, reflexology court, zen garden, a kilometer long jogging track & yoga and mediation area all at a height of 130 feet

## ❑ 32 STOREY ICONIC TOWER WITH HELIPAD:

Come be a part of one of the tallest residential towers in Gurgaon with special architectural elements on the façade and extravagant layouts

## ❑ BRAND TIE UPS:

Experience luxury living with international standard amenities such as “Club Concierge, Four Fountains Spa and Holyfield Gym”

## ❑ CLUB AQUA & INFINITY POOL:

Engage your senses with a lavish 17,000sft club equipped with state of the art amenities and a picturesque infinity pool by its side

## ❑ LOW DENSITY DEVELOPMENT:

Godrej Icon is one of few premium low density developments of Gurgaon with a density of less than 40 units/acre (356 units in ~9.1 Acres)

# SKYWALK @ 130 FEET

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# A KM LONG SKYWALK (TO & FRO)



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# **BRAND TIE UP – CLUB CONCIERGE**

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CLUB  
CONCIERGE



  
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# GODREJ ICON CONCIERGE SERVICES

- 24/7 access to unique and exclusive concierge services
- Access to the very finest of products and services, endless benefits and exclusive privileges
- Create a sense of **community and exclusivity** amongst members
- Dedicated Call Centre
- Concierge Services from Date of Booking, Physical Concierge post possession



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# CONCIERGE SERVICES



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# BRAND TIE UP – SPA

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# SPA SERVICES

## Four Fountains Spa Services

DE-STRESSING SPAS

THERAPIES FOR  
BEAUTY

THERAPIES FOR  
IMMUNITY

SPA PACKAGES



# BRAND TIE UP – HOLYFIELD GYM

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## Gym tie up with HOLYFIELD GYMS

SPECIALISED TRAINERS

POWER ZONE

SHAPE STUDIO



ARRIVE PREPARE

TRAIN

REWARD DEPART

# CLUB AQUA AND INFINITY POOL

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# 17,000 SFT CLUB AQUA



Side café, Independent Squash Court, Party Terrace, Steam/Sauna, Yoga/Meditation,  
Swimming Pool with Kids Pool

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# INFINITY POOL



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# STYLISH INTERIORS



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# ICONIC TOWER – UNIT CONFIGURATION

<b>Typology</b>	<b>~Size range(sft)</b>
4BHK + Utility	2317
4BHK + Utility & Study	3008

- Lock In - 25% of Price Of Property
- First Transfer Free

# OFFER DETAILS

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# OFFER DETAILS

GET BOUQUET OF BENEFITS(BOB) OF  
UPTO Rs.40,000\*/MONTH FOR 18 MONTHS  
FROM THE DATE OF POSSESSION\*\*

Rs. 7,000 /SFT - ICONIC TOWER

SPECIFICATIONS- IMPORTED MARBLE IN LIVING AND DINING AREA, WOODEN FLOORING IN BEDROOMS, SPLIT AC'S IN BEDROOMS, MODULAR KITCHEN, WARDROBE IN 2 BEDROOMS

**“ LIMITED PERIOD DISCOUNT- RS. 201 /SFT”**

**EFFECTIVE BSP - Rs. 6799/SFT (ICONIC TOWER)**

\* Rs. 40,000 monthly Bouquet of benefits is for 3008 sft unit

\*\* Monthly BOB will be released post clearance of 20% BSP due on offer or Possession Milestone and completion of possession formalities as prescribed by the company

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# PAYMENT PLAN - FLEXI PLP



Payment Due On	Value
On Booking(All sizes)	₹ 5,00,000/-
Within 60 Days from Booking	10% of POP* – Booking Amount
Within 120 Days from Booking	15% of POP*
On Finishing**	55% of POP*
On offer of possession	20% of POP*



**\*POP- Price of Property**

**\*\*FINISHING- Completion of laying of flooring of apartment except laminated wooden flooring**

CHEQUE TO BE DRAWN IN FAVOUR OF **“GODREJ ICON”**

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THANK YOU

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